

TEAM STORY 2

DUE

PITCH, CANVAS POSTING	MARCH 21, 11:59 PM, Canvas
WEEKLY UPDATES, TEAMS	3/28, 4/4, 4/11
RESEARCH DAYS, out of class	3/21, 3/26, 4/2, 4/9
FINAL POSTING, WEB	MONDAY APRIL 15, 11:59 PM
PRESENTATIONS, in class	TUESDAY APRIL 16

THEME - EITHER:

Climate Change and Agriculture in Mississippi

or

Environmental Racism

Your multimedia story will include:

WRITING

Three sections of 800-1000 words each:

History/Background

Your teams' angle on the story*

Personal Impact - Effect on real people*

* these two sections can be intermingled

All writing will follow the current AP stylebook and should be free of all spelling and grammar errors. While all team members should contribute to the research and rough drafts, it is recommended that a single person handle the final edit so that the writing maintains a consistent voice.

PHOTOGRAPHY

1-2 galleries of at least 10 pictures each (20 total images minimum) in the style of a Photo Essay. There should be a clear theme per essay.

75% of the photography should be shot in the RAW format and edited with a dSLR.

Edited DNG format files of all final photographs will be due on CANVAS, a YouTube video will be seen on the final web posting for this story.

See the ***Photography Requirements Handout*** for additional formatting requirements

VIDEO

Two Videos, both at approximately 1-1.5 minutes long (max 2 minutes) similar to a TV News package.

One video interview - more traditional in style with one subject talking into the camera. This should be edited down from a longer interview.

One additional video - more open in theme like a video essay. Be more creative on this one – you could consider b-roll, Nat sound, photo clips, interview clips, very short film, etc.....

See the ***Video and Sound Requirements Handout*** for additional formatting requirements

ADDITIONAL MULTIMEDIA

Some form of additional media: photo, video or sound will be required.

If PHOTO: a minimum of 1 photo gallery of at least 5 images

If VIDEO: 1-1.5 minutes long (max 2 minutes)

If SOUND: Sound should be of similar length to the video

EXTRA CREDIT (OPTIONAL):

Approval is necessary on your idea, but you can include additional writing, photography, or video. It should not be the same type of media as the additional Multimedia requirement.

You could even consider a sound or video recording of your team at work – a behind the scenes look at the process.

PITCH & PITCH MEETING – CANVAS and CLASS

See the PITCH handout for details on formatting your PITCH

WEEKLY UPDATES (Individual) - CANVAS

Each week you should write up a weekly summary to be posted in Canvas. The summary should be formatted as a Microsoft Word document containing at least 4-5 paragraphs and describe the plans for that week and whether goals were met. Media files (photo, sketches) should be added as separate files. Videos can be added in Studio or a link to a YouTube version can be included.

Weekly Team Meetings in Class should follow these guidelines

DRAFTS - CANVAS

One week before the final due date a rough draft of the story, video(s), photography, and sound (if used) will be due as a CANVAS posting. Follow the instructions on the drop-site in CANVAS. This is a team posting, not an individual posting. The Team Leader is responsible for making sure the work is posted to Canvas. This can be delegated amongst the team.

FINAL WEB POSTING – WEB

Following the provided template, upload your teams finished story to the website.
There will be a formatting handout and checklist provided, along with the template.

It is recommended that the story is posted at least 24 hours in advance of the final deadline so that any troubleshooting can be accomplished.